

SHREEMATI NATHIBAI DAMODAR THACKERSEY COLLEGE OF ARTS & SHREEMATI CHAMPABEN BHOGILAL COLLEGE OF COMMERCE & SCIENCE FOR WOMEN

1, Nathibai Thackersey Road, Mumbai - 400 020.

Phone: 022 2209 3789, 022 2203 1879. Extn.: 1219 & 1220

www.sndtcollegemumbai.org

Email: collegemumbai@sndt.ac.in

NAAC B+ Grade (With CGPA 2.68)

Report of Mission e Suraksha

Mission e- Suraksha directed at college students of the university was jointly organised by the Maharashtra Rajya Mahila Aayog/ Maharashtra State Commission for Women (MSCW). SNDT Women's University (SNDTWU), and conducted college of the university. SNDT College of Arts and SCB College of Commerce and Science for Women, Mumbai along with support from Meta, the social metaverse company.

The 2-hour event was conducted on Thursday, 11th January 2024 at Patkar Hall on the SNDTWU Churchgate campus. The programme was attended by nearly 800 students and teachers from across the SNDTWU Churchgate campus. The event was presided over by Prof. Ujwala Chakradeo, Vice Chancellor, SNDT Women's University and the chief guest was Mrs Rupali Chakankar, Chairperson, MSCW. Prof Ruby Ojha, Pro Vice-Chancellor of SNDT Women's University was a special invitee. The programme was attended by Ms. Maya Patole, Member Secretary, MSCW, Ms. Sheetal Chhabriya, member of the MSCW and Ms Neha Singh, project officer, MSCW. Ms. Ashwini Desai represented Meta at the event.

In her welcome address, Professor Ruby Ojha shared findings from her recently concluded project funded by National Commission of Women (NCW) on women victims of cybercrimes based on her study of 500 young women in rural and urban Maharashtra. She argued that her research indicated the need of cyber- awareness programmes for women and regarded the event as a right step in that direction. Ms. Maya Patole shared a few details about the ongoing work of MSCW in this direction. In her rousing address, Ms. Rupali Chakankar began by highlighting the interventions of the Commission in checking human trafficking. She lauded the efforts of Ms. Sangeeta Patil, who was also present in Patkar Hall, who had helped rescue 23 young women between the age of 16 and 22, just ahead of Diwali. Citing instances of the pain and humiliation suffered by young women who were victims of morphed images circulated online and similar other internet-related crimes, Ms. Chakankar recounted that the MSCW received a large percentage of complaints pertaining to cyber crimes. Ms. Chakankar, therefore, pleaded for women to become cyber-safe through training and awareness programmes being conducted all over the country. She mentioned that the first such event on e-Suraksha was conducted in Nagpur in the presence of Ms. Aditi Tatkare, the Women and Child Development Minister of Maharashtra. This second event at SNDTWU would be followed by similar events all over the country. She concluded her address by stating that cyber awareness was a much-needed life- skill that was necessary for young people all over the country. The presidential remarks were delivered by the Vice-Chancellor, Prof. Ujwala Chakradeo who explained how the vision of the university was geared towards empowering

Principal (Addl. Charge)
S.N.D.T. College of Arts & SCB College of
Commerce & Science for Women
New Marine Lines, Mumbai - 400 020.

women and providing them with life-skills right from the day of its founding. She shared some of the important initiatives d of the university for its 70,000 plus students.

Ms. Ashwini Desai conducted a short 30-minute session with the students on themes of privacy and data security peppering her presentation with exercises, hands-on activities and short videos. She explained the privacy settings of Facebook, Instagram and Whatapp, all of which are Meta's products and services, and specifically highlighted platform- centric safety features. She insisted that users must make the most of the "Report" feature of all these services to draw attention to offensive and objectionable content on social media. She finally shared information about various global non-profits working in the area of online safety and services like StopNCII.org operated by the Revenge porn helpline or the free service Take it Down (https://takeitdown.ncmec.org/) which enabled one to remove non-consensual nude images of children circulating online. Ms. Desai also shared information about an Indian helpline, called Meri Trust Helpline, accessible at 6363176363. At the end of her session, Ms. Desai took several questions from students who enquired of her about deepfakes, password security and so on and went upto the dias for an extended interaction.

The programme concluded with Dr. Jaswandi Wamburkar, I/C Principal, SNDT College of Arts and SCB College of Commerce and Science for Women, and co-organiser of the event proposing a formal vote of thanks.



